

Liesel

*A User's Guide*

## *Thank you*

SO MUCH FOR PURCHASING A LIESEL FONT FAMILY LICENSE! THIS GUIDE WILL ACQUAINT YOU WITH THE FEATURES AND DETAILS OF THE FONTS SO THAT YOU CAN TAKE ADVANTAGE OF LIESEL'S ADVANCED OPENTYPE PROGRAMMING.

## *The Basics*

IN A TRADITIONALLY DESIGNED FONT, THERE CAN BE ONLY ONE SHAPE FOR EACH LETTER, BUT LIESEL HAS BEEN CRAFTED WITH OPENTYPE TECHNOLOGY. INSIDE LIESEL REGULAR, PENCIL, BRUSH, SHADOW, PRINTED AND SHADOW PRINTED, YOU'LL FIND BASIC LETTERS AND NUMBERS, AS WELL AS SWASHED OPTIONS, SWOOSHING CAPITAL LETTERS, STYLIZED ALTERNATES, OLD-STYLE NUMERALS & TRUE FRACTIONS. WITHIN LIESEL ICONS AND PRINTED ICONS, YOU CAN UNLOCK THREE STYLES OF SOCIAL MEDIA ICONS AND A SET OF WEB NAVIGATION WORD ART. ALL OF THESE EXTRAS ARE EASILY ACCESSED IN OPENTYPE-FRIENDLY DESIGN SOFTWARE. THESE PROGRAMS INCLUDE ADOBE'S CREATIVE SUITE & CREATIVE CLOUD, QUARKXPRESS, MICROSOFT WORD, AMONG OTHERS. CONSULT YOUR SPECIFIC SOFTWARE'S MANUAL FOR INSTRUCTIONS.

## *Layering*

LIESEL IS HISTORICALLY INSPIRED BUT UNLIKE THE ANTIQUE PRINTER'S SPECIMEN UPON WHICH IT IS BASED, THIS FONT FAMILY CAN BE USED IN THOROUGHLY MODERN PROJECTS! ALL OF THE CHARACTERS WITHIN EACH FONT CAN BE LAYERED OVER ONE ANOTHER TO CREATE REALISTIC PENCILLED, BRUSH WASHED, WATERCOLORED AND PRINTED DESIGNS. DON'T BE AFRAID TO EXPERIMENT WITH BLENDING MODES AND TEXTURE OVERLAYS FOR EXTRA REALISM!

*And now... Onto the letter by letter guide...*



STANDARD CHARACTERS

A B C D E F G H I J K L M N O P Q

R S T U V W X Y Z Æ Á Â Ã Ä

Å Æ Ç È É Ê Ë Ì Í Î Ï Ð Ñ Ò Ó Ô Õ

Ö ø œ Š Ÿ Ú Ó Ő Ű Ų Ŷ ŷ Ž þ ß

a b c d e f g h i j k l m n o p q r s t u v w x y z à á â ã ä å

æ ç è é ê ë ð ñ ò ó ô õ ö ø ø œ š Ÿ ú ú û ü µ ý ÿ ž þ ß

0 1 2 3 4 5 6 7 8 9

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SWASH CHARACTERS

A B C D E F G H I J K L  
E002 E00A E00B E00D E00F E014 E015 E016 E017 E01C E01D E01E

M N O P Q R S T U V W X  
E020 E021 E024 E02B E02C E02D E02E E030 E031 E036 E037 E038

Y Z A A A A A A A A C E E  
E039 E03C E004 E005 E006 E007 E008 E009 E003 E00C E010 E011

E E I I I I L D N O O O O  
E012 E013 E018 E019 E01A E01B E01F E00E E022 E025 E026 E027 E028

O O O S U U U U Y Y  
E029 E02A E023 E02F E032 E033 E034 E035 E03B E03A

Z P B  
E03D E03E E03F

b d f g h j k l p q t y t y y  
E0B4 E0B5 E0B6 E0B7 E0B8 E0B9 E0BA E0BB E0BC E0BD E0BE E0BF E0C0 E0C1 E0C2



CONTEXTUAL ALTERNATE CHARACTERS

A A A A A A A H K L

E076 E078 E079 E07A E07B E07C E07D E08A E091 E092

L M N N Q R V Z Z

E093 E094 E095 E096 E0A0 E0A1 E0AA E0B0 E0B1

j j

E040 E041

STYLISTIC SET ONE

w

E043

STYLISTIC SET TWO

l + t → tt

E042 + E0C3

FRACTIONS

0 1 2 3 4 5 6 7 8 9 / 0 1 2 3 4 5 6 7 8 9

OLD STYLE NUMERALS

0 1 2 1 3 4 5 6 7 8 9



























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Liesel Icons

SWASH FEATURE

|   |   |   |   |   |   |   |  |  |   |   |   |   |
|---|---|---|---|---|---|---|--|--|---|---|---|---|
|    |    |    |    |    |    |   |   |   |    |    |   |   |
| E004  | E007  | E00A  | E00D  | E010  | E013  | E015  | E018   | E01B   | E01E  | E021  |   |   |
|   |   |   |   |   |   |  |  |  |   |   |   |   |
| E025  | E024  | E028  | E02B  | E02E  | E031  | E034  | E037   | E03A   | E03D  | E040  |   |   |
|  |  |  |  |  |  |  |   |  |  |  |  |  |
| E045  | E048  | E04B  | E04E  | E051  | E054  | E057  | E05A   | E05D   | E060  | E063  | E068  | E06B  |

TITLING FEATURE

|   |   |   |   |   |   |   |  |   |   |   |   |   |   |
|---|---|---|---|---|---|---|--|---|---|---|---|---|---|
|  |  |  |  |  |  |  |  |  |  |  |   |   |   |
| E003  | E006  | E009  | E00C  | E00F  | E012  | E015  | E017   | E01A  | E01D  | E020  |   |   |   |
|  |  |  |  |  |  |  |  |  |  |  |   |   |   |
| E023  | \$\$\$E027  | E02A  | E02D  | E030  | E033  | E036  | E039   | E03C  | E03F  | E042  |   |   |   |
|  |  |  |  |  |  |  |   |    |  |  |  |  |  |
| E044  | E047  | E04A  | E04D  | E050  | E053  | E056  | E059   | E05C  | E05F  | E062  | E065  | E067  | E06A  |



STYLISTIC ALTERNATES FEATURE



CONTEXTUAL ALTERNATES FEATURE

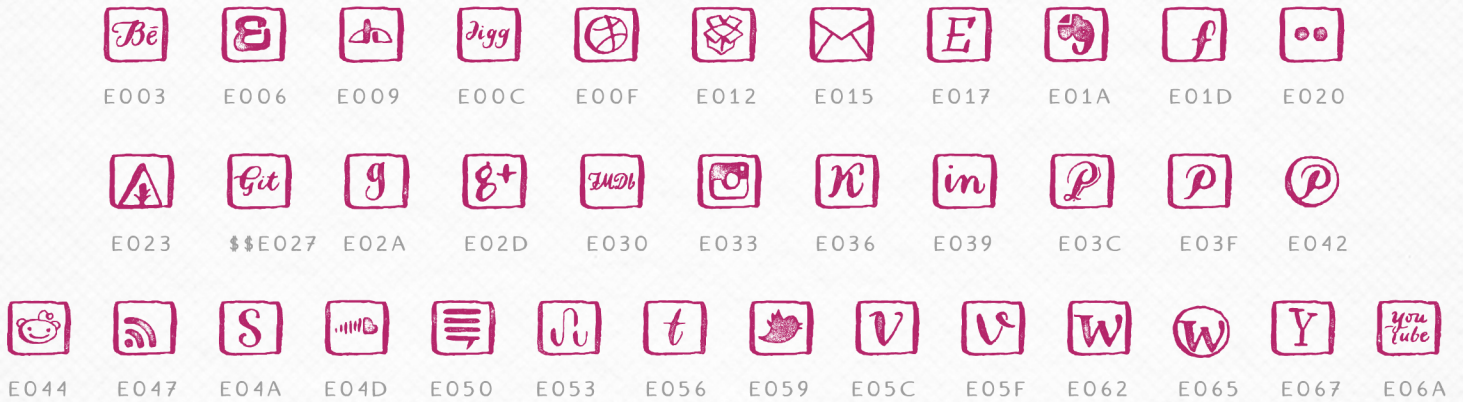


Liesel Icons Printed

SWASH FEATURE



TITLING FEATURE



STYLISTIC ALTERNATES FEATURE



CONTEXTUAL ALTERNATES FEATURE





LIESEL REGULAR

*Liesel Regular*

*This is a sample of the font family Liesel.*

LIESEL PENCIL

*Liesel Pencil*

*This is a sample of the font family Liesel.*

LIESEL BRUSH

*Liesel Brush*

*This is a sample of the font family Liesel.*

LIESEL SHADOW

*Liesel Shadow*

*This is a sample of the font family Liesel.*

LIESEL PRINTED

Liesel Printed

*This is a sample of the font family Liesel.*

LIESEL SHADOW PRINTED

Liesel Shadow Printed

*This is a sample of the font family Liesel.*

LIESEL ICONS



LIESEL ICONS PRINTED





LAYER FONTS FOR CREATIVE EFFECT

Artwork

FROM TOP LAYER TO BOTTOM: PENCIL > REGULAR > BRUSH > SHADOW

Printed

FROM TOP LAYER TO BOTTOM, BLEND MODE MULTIPLY: PRINTED > SHADOW PRINTED

Creative

WATERCOLOR TEXTURE APPLIED TO  
TOP LAYER (REGULAR) - BLEND MODE MULTIPLY.  
TRANSPARENT COLOR APPLIED TO BOTTOM LAYER (BRUSH)