

## MFC Keating Monogram Guidebook

The source of inspiration for MFC Keating Monogram is an alphabet set from the book, "Monograms and Alphabets for Combination" by Dollfus Mieg & Cie, first published in the 1890's.

MFC Keating Monogram utilizes OpenType features that enable you to create more complex monograms, so what began originally as two sets of 26 roman letters grew to an astounding 734+ character font in order to create a unique interwoven monogram effect!

If you would like to learn more about traditional monogram formatting and rules, please feel free to visit our website and download our tutorial PDF, "Rules of Traditional Monogramming Explained" at <http://www.monogramfonts.com/MonogramRules.pdf>

### MFC Keating Monogram Basic Styles

MFC Keating Monogram supports one, two, or three letter monograms by interchanging the wide stumped Capitals and the tall narrow Capitals (in the lowercase positions) together. (NOTE: the OpenType Ligature feature should be turned off to properly mix cases.)

One letter monograms



Type any capital letter  
or lowercase letter

Two letter monograms



Type any two capital  
or lowercase letters

Three letter monograms



Type any CAP-lowercase-CAP, or lowercase-CAP-  
lowercase combination of letters

### MFC Keating Monogram Unique Interwoven Format

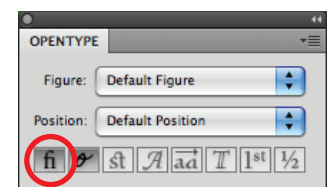
MFC Keating Monogram is also capable of a unique, two letter interwoven monogram style. This intertwined monogram requires the Ligature feature, available in most OpenType savvy applications, such as Adobe Illustrator CS (see Fig. 1). Just type any lowercase letter followed immediately by a Capital letter and the combined monogram will appear. (NOTE: some letterforms are modified to create proper intertwined monograms)



Type any lowercase letter followed immediately  
by a Capital letter (with the Ligatures feature enabled)

Figure 1

OpenType features are enabled by selecting the various buttons found in the OpenType Palette. Here, the enabled Ligature option has been circled.



### MFC Keating Monogram Chromatic Effects

The MFC Keating Monogram family includes 4 additional fonts that can be combined to create exciting chromatic effects! These fonts include, Keating Monogram One, Keating Monogram Two, Keating Monogram Solid, and Keating Monogram Stencil. Each font can be overlaid individually or in combinations with the base font, colored separately, or shifted slightly for shadow effects. These techniques can be applied to any of the monogram styles above.

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## MFC Keating Monogram Chromatic Effects continued

MFC Keating Monogram Regular	ABC	ABC	BI	Q	E	Base font
MFC Keating Monogram One	ABC	no lowercase	A	C	E	Solid interior contours of <b>only the uppercase</b> glyphs, including the interwoven glyphs
MFC Keating Monogram Two	no uppercase	ABC	B	D	F	Solid interior contours of <b>only the lowercase</b> glyphs, including the interwoven glyphs
MFC Keating Monogram Stencil	ABC	ABC	BI	Q	E	Solid interior contours of <b>all the glyphs</b> , including the interwoven glyphs; this font can also be used stand alone
MFC Keating Monogram Solid	ABC	ABC	BI	Q	E	All the interior contours removed, including the interwoven glyphs; this font can also be used stand alone

### How to Apply Color

To apply color, simply type your monogram using the Regular font, then copy and paste the monogram in another layer and change to the MFC Keating One font. Repeat this step, and this time change to the MFC Keating Two font. Now that you have three separate layers you can color and organize them. Order the layers so that the Regular layer is on top, with layers One and Two beneath it. Move these layers until they line up correctly. You may have to zoom in to get the registration right. To add a shadow, copy the monogram to another layer and switch to MFC Keating Solid, select a color and make sure it is the bottom layer. Now shift the layer left or right, up or down to create the shadow effect.

OKZ

Create your monogram using the Regular font

O

Z

Copy and paste the monogram, switch to Keating One and change the color.

K

Again, paste the monogram, switch to Keating Two and change the color.

OKZ

Again, paste the monogram, switch to Keating Solid and change the color.

OKZ

Stack and align the layers, with the Regular layer on top and the Solid layer on the bottom

BI

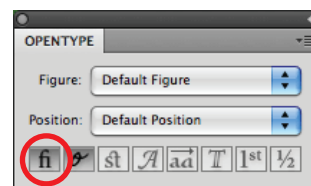
The colorizing method works on the interwoven monograms too!

OKZ

BI

### Making Intertwined Monograms

To create intertwined monograms, enable the Ligatures feature and type any lowercase letter followed immediately by a Capital letter



For single color monograms, delete the MFC Keating Two layer and switch the MFC Keating One Layer to MFC Keating Stencil