

MFC Mercer Split Guidebook

The source of inspiration for MFC Mercer Split is an initials set from the book "Monograms and Alphabets for Combination" by Dollfus, Mieg & Cie, first published in the 1880's. We've taken the original Cameo styled initials that had a somewhat clumsy weighting and rebuilt the design using the capitals from Marcellus Pro by our sister foundry, Stiggy & Sands. We've also extended the family, including both a Cameo and Non-Cameo version of the Initials with bar splits for personalization, as well as Chromatic versions that can be layered to colorize the designs.

If you would like to learn more about traditional monogram formatting and rules, please feel free to visit our website and download our tutorial PDF, "Rules of Traditional Monogramming Explained" at <http://www.monogramfonts.com/MonogramRules.pdf>

MFC Mercer Split

The MFC Mercer Split family provides beautifully split ornamented initials, suitable for one and three letter monograms, both one color and chromatic colorizing options.



MFC Mercer Split-Regular
Typeset any combination of Capitals and lowercase to your needs

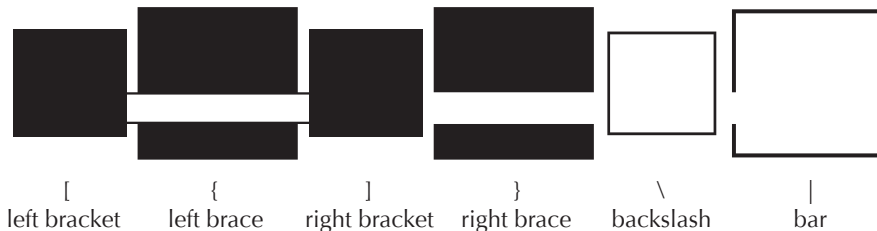


MFC Mercer Split-Cameo
Typeset any combination of Cameo Capitals and lowercase to your needs



MFC Mercer Split-ChromaCap & ChromaVine
Typeset layered fonts, explained clearly below.

In the Cameo & Chroma styles of MFC Mercer Split, Capital & lowercase cameo and frame options are placed in the Left-Right Bracket, Left-Right Brace, and Backslash and Bar glyph slots as depicted below. All placed in standard and shift positions together for ease of use.



Using these Cameo Block, Cameo Block with Frame, and Frame elements in combination with any of the MFC Mercer styles gives you a range of colorizing options. By carefully overlaying various combinations of these four fonts, you can create beautiful and colorful initial monograms.



MFC Mercer Split-Regular
Typeset]] in Black, then place a duplicate above, change color to Gold and typeset letters

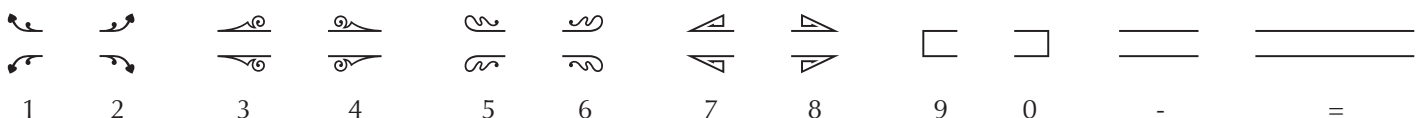


MFC Mercer Split-Cameo
Typeset]] in Gold, then place a duplicate above, change color to Black and typeset letters



MFC Mercer Split-ChromaCap & ChromaVine
Using either font, Typeset [[in Black, then place a duplicate above, change color to Gold and typeset \ | \, then place a duplicate above, change color to Green, change font style to ChromaVine and typeset letters, then place a duplicate above, change color to Gold, change font style to ChromaCap.

You can also customize and further enhance your split monogram style design by using the bar extensions included in the 0-9 characters of the MFC Mercer Split fonts (excluding the Tiny Cap typestyle). Type these extensions on the font layer you want to share the same color. See the reference below...



MFC Mercer Split Guidebook (cont.)

MFC Mercer Split TinyCap

The MFC Mercer Split family comes complete with a customized version of Marcellus Pro, by our sister foundry Stiggy & Sands, in which the typeface has been setup as a smallcaps, numerals, and basic punctuation only font, scaled down to perfectly layer in position and combine with the MFC Mercer Split typefaces. All you need to do is horizontally center the TinyCap text.



MFC Mercer Split-Regular

Typeset any combination of Capitals and lowercase to your needs. Duplicate a copy of the font above, change the font to the TinyCap style, and type your desired text and center.



MFC Mercer Split-Cameo

Typeset any combination of Cameo Capitals and lowercase to your needs. Duplicate a copy of the font above, change the font to the TinyCap style, and type your desired text and center.

Below are just a few of the types of designs you can create using the MFC Mercer Family (we hope they spark even more inspiration for you)

