



MFC Mercer Guidebook

The source of inspiration for MFC Mercer is an initials set from the book "Monograms and Alphabets for Combination" by Dollfus, Mieg & Cie, first published in the 1880's. We've taken the original Cameo styled initials that had a somewhat clumsy weighting and rebuilt the design using the capitals from Marcellus Pro by our sister foundry, Stiggy & Sands. We've extended the family by including both a Cameo and Non-Cameo version of the Initials, as well as Chromatic versions that can be layered to colorize the designs. Experiment with the different combinations.

If you would like to learn more about traditional monogram formatting and rules, please feel free to visit our website and download our tutorial PDF, "Rules of Traditional Monogramming Explained" at <http://www.monogramfonts.com/MonogramRules.pdf>

MFC Mercer

The MFC Mercer family provides beautifully ornamented initials, suitable for one and three letter monograms, both one color and chromatic.



MFC Mercer-Regular

Typeset any combination of Capitals and lowercase to your needs



MFC Mercer-Cameo

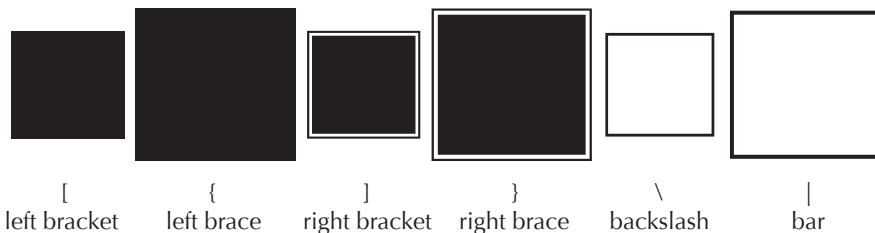
Typeset any combination of Cameo Capitals and lowercase to your needs



MFC Mercer-ChromaCap & ChromaVine

Typeset layered fonts, explained clearly below.

In all of the styles of MFC Mercer, Capital & lowercase cameo and frame options are placed in the Left-Right Bracket, Left-Right Brace, and Backslash and Bar glyph slots as depicted below. All placed in standard and shift positions together for ease of use.



Using these Cameo Block, Cameo Block with Frame, and Frame elements in combination with any of the MFC Mercer styles gives you a range of colorizing options. By carefully overlaying various combinations of these four fonts, you can create beautiful and colorful initial monograms.



MFC Mercer-Regular

Typeset [{ [in Black, then place a duplicate above, change color to Gold and typeset letters



MFC Mercer-Cameo

Typeset [{ [in Gold, then place a duplicate above, change color to Black and typeset letters



MFC Mercer-ChromaCap & ChromaVine

Using either font, Typeset \ | \ in Gold, then place a duplicate above, change color to Black and typeset] }], then place a duplicate above, change color to Green, change font style to ChromaVine and typeset letters, then place a duplicate above, change color to Gold, change font style to ChromaCap.

MFC Mercer also typesets elegant single word or short headlines, as depicted in the samples below...

